

## NEW HAMPSHIRE



### ENERGY EFFICIENCY AND SUSTAINABLE ENERGY BOARD

RSA 125-O:5-a

#### Outreach & Education Committee

Tuesday, October 11, 2022 – 10:00 AM-11:30 AM

***In-Person:***

Walker Building, Hearing Room B  
NH Department of Energy  
21 S. Fruit St, Concord NH

***Remote Meeting:***

## Microsoft Teams meeting

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[+1 603-931-4944,,226801748#](#) United States, Concord

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**AGENDA:**

1. Welcome and Introductions
2. Overview of key findings and lessons identified by document review teams (See below for documents reviewed.)
3. Full Committee Discussion of the findings/lessons
4. Drafting of priorities to present to EESE Board, based upon above

5. Identification of a regular date/time for upcoming meetings
6. Other business as needed
7. Adjourn

Resources to be discussed:

- “Navigant Market Assessment Report”  
<https://www.puc.nh.gov/Electric/Monitoring%20and%20Evaluation%20Reports/20190410-Electric-Monitor-Evaluation-Report-NHSaves-Report.pdf>
- “Burgess Advertising & Marketing Plan”  
<https://www.nh.gov/osi/resource-library/energy/documents/burgess-plan.pdf>
- “2010 Strategic Comms Summit Findings”  
<https://www.puc.nh.gov/EESE%20Board/O&E%20Energy%20Summit%20Findings%20Final%20Report%2011-15-10.pdf><<https://www.puc.nh.gov/EESE%20Board/O&E%20Energy%20Summit%20Findings%20Final%20Report%2011-15-10.pdf>>
- “2016-18 TNC/EDF NH Energy Stories Videos”  
[https://www.youtube.com/watch?v=LCq4bZ8hEnw&list=PLSBGPoniLBDjQYq2mG1x5Sx9me\\_fUhGU3](https://www.youtube.com/watch?v=LCq4bZ8hEnw&list=PLSBGPoniLBDjQYq2mG1x5Sx9me_fUhGU3)<[https://www.youtube.com/watch?v=LCq4bZ8hEnw&list=PLSBGPoniLBDjQYq2mG1x5Sx9me\\_fUhGU3](https://www.youtube.com/watch?v=LCq4bZ8hEnw&list=PLSBGPoniLBDjQYq2mG1x5Sx9me_fUhGU3)>