



MARKETING
SYSTEMS
GROUP

ORIGINAL

July 16, 2021

Executive Director
N.H. Public Utilities Commission
21 South Fruit Street, Suite 10
Concord, NH 03301

**Re: 2021 Application for Renewal Registration of Electric Load Aggregators
(Docket No: 19-175)**

Dear Executive Director,

Pursuant to Puc 2000 Rules, N.H. Code Admin. Rules Puc 2000, Marketing Systems Group, LLC, ("MSG"), respectfully submits the enclosed Application for Renewal Registration of Electric Load Aggregators for the year 2021.

Should you have any questions regarding this submission, or require additional information, please do not hesitate to contact the undersigned.

Sincerely,

/s/Melissa Cole

Melissa Cole
Corporate & Compliance Counsel
Marketing Systems Group, LLC
27 N. Wacker Dr., Ste. 560
Chicago, IL 60606
Tel: (312) 528-9032
regulatory@iionenergy.com



Electric Load Aggregation Application Form

This form may be used to: (1) apply for initial registration as an electric load aggregator in New Hampshire, (2) apply for renewal of registration as an electric load aggregator in New Hampshire, and (3) notify the Commission of any changes to information in a previously-filed electric aggregator application form. *This form is provided as a convenience for filing only; you are required to provide all information specified under Puc 2006.02 when applying for initial or renewal registration as an electric aggregator, but you are not required to use this form when doing so.*

Indicate whether this application is for an initial registration or for a renewal. Initial <input type="checkbox"/> Renewal <input checked="" type="checkbox"/>		
Applicant's General Information		
Puc 2006.02(a)	Legal Name	Marketing Systems Group, LLC
	Trade Name (d/b/a) (if applicable)	
Puc 2006.02(b)	Business Mailing Address	27 N Wacker Dr. Ste 560, Chicago IL 60606
	Telephone Number	312-216-0970
	E-Mail Address	regulatory@iionenergy.com
	Website Address (if applicable)	www.marketingsystemsgroupllc.com
Puc 2006.02(c)	Provide the name(s), title(s), business address(es), telephone number(s), and e-mail address(es) of the applicant, if an individual, or of the applicant's principal(s), ¹ if the applicant is anything other than an individual. Use additional sheets if your response exceeds the space provided on the form.	
	Name	Brett Jurishi
	Title	CEO
	Business Mailing Address	27 N Wacker Dr. Ste 560, Chicago IL 60606
	Telephone Number	312-528-9032
	E-Mail Address	brett@iionenergy.com
	<hr/>	
	Name	Alexander Rozenblat
	Title	Chief Legal Officer
	Business Mailing Address	27 N Wacker Dr. Ste 560, Chicago IL 60606
	Telephone Number	312-600-3763
	Email Address	arozenblat@iionenergy.com
	<hr/>	
	Name	
	Title	
	Business Mailing Address	
Telephone Number	- -	
E-Mail Address		

¹ "Principals" means, for a corporation, any of its officers, directors, or controlling shareholders, for a limited liability company, any of its managers or controlling members, for a partnership, any of its general partners, and for any other business entity, any of its personnel exercising executive functions and any of its controlling equity owners.



Customer Service Contact		
Puc 2006.02(d)	Name	Clinton Acierto
	Title	Head of Pricing and Customer Relations
	Telephone Number	312-528-9032
	Toll-Free Telephone Number (if available)	- -
	E-Mail Address	customerservice@iionenergy.com

Customer Complaints Contact		
Puc 2006.02(e)(1)	Name	Clinton Acierto
	Title	Head of Pricing and Customer Relations
	Business Mailing Address	27 N Wacker Dr. Ste 560, Chicago IL 60606
	Telephone Number	312-528-9032
	E-Mail Address	complaints@iionenergy.com

Regulatory Compliance Matters Contact		
Puc 2006.02(e)(2)	Name	Melissa Cole
	Title	Corporate and Compliance Counsel
	Business Mailing Address	27 N Wacker Dr. Ste 560 Chicago IL 60606
	Telephone Number	312-216-0970
	E-Mail Address	regulatory@iionenergy.com

Commission Assessment Payments Contact		
Puc 2006.02(e)(3)	Name	Melissa Cole
	Title	Corporate and Compliance Counsel
	Business Mailing Address	27 N Wacker Dr. Ste 560 Chicago IL 60606
	Telephone Number	312-216-0965
	E-Mail Address	mcole@iionenergy.com

Separate Attachments: Business Authority and Trade Name	
Puc 2006.02(f)	Provide, as a separate attachment, evidence of the applicant's authorization to do business in New Hampshire from the New Hampshire secretary of state by submitting either of the following: (1) a recent printout of the applicant's listing on the N.H. Secretary of State website with the status "In Good Standing" or words of similar import; or (2) a copy of a certificate from the N.H. Secretary of State's office stating that the applicant is authorized to do business in New Hampshire.
Puc 2006.02(g)	Provide, as a separate attachment, evidence of the applicant's registration of the trade name, if any, to be used by the applicant in New Hampshire from the New Hampshire secretary of state by submitting either of the following: (1) a recent printout of the applicant's trade name on the N.H. Secretary of State website with the status "Active" and indicating that the trade name is owned by the applicant; or (2) a copy of a certificate from the N.H. Secretary of State's office indicating that the applicant has registered as doing

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Electric Aggregator Registration
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New Hampshire Public Utilities Commission
21 South Fruit Street, Suite 10 Concord, NH 03301-2429
603-271-2431
www.puc.nh.gov

	business under the trade name.
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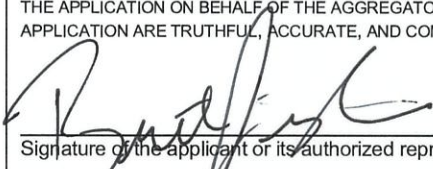


Statements Regarding Applicant and its Principals		
	Please respond to each of the following questions with either "Yes" or "No."	
Puc 2006.02(h)(1)	Has applicant or any of its principals ever been convicted of any felony that has not been annulled by a court?	No
Puc 2006.02(h)(2)	Has applicant or any of its principals, within the 10 years immediately prior to application, had any civil, criminal, or regulatory sanctions or penalties imposed against it, him, or her pursuant to any state or federal consumer protection law or regulation?	No
Puc 2006.02(h)(3)	Has applicant or any of its principals, within the 10 years immediately prior to application, settled any civil, criminal, or regulatory investigation or complaint involving any state or federal consumer protection law or regulation?	No
Puc 2006.02(h)(4)	Is applicant or any of its principals currently the subject of any pending civil, criminal, or regulatory investigation or complaint involving any state or federal consumer protection law or regulation?	No
Puc 2006.02(h)(5)	Has applicant or any of its principals been denied authorization to provide competitive electricity supply service or electric aggregation service in any other state or jurisdiction?	No
	If an affirmative answer is provided to any item above, then provide a detailed explanation of the occurrence and the related circumstances. Use additional sheets as needed.	
	N/A	

Other States		
Puc 2006.02(i)	Please list other states or jurisdictions in which the applicant currently conducts business relating to the aggregation of electric customers.	SEE EXHIBIT C

Statement Regarding Supplier Representation		
Puc 2006.02(j)	Please respond to the following question with either "Yes" or "No." Is the applicant representing any supplier interest?	NO
	If the response to the preceding question is "Yes," please list the supplier(s) represented. Use additional sheets if needed. N/A	

Expected Marketing Start Date		
Puc 2006.02(k)	Provide the date upon which the applicant expects to commence marketing its services to customers in New Hampshire.	10/15/19 Date

Attestation and Signature		
Puc 2006.02(l) and (m)	<p>BY SIGNING BELOW, THE APPLICANT REPRESENTATIVE CERTIFIES THAT IT HAS THE AUTHORITY TO FILE THE APPLICATION ON BEHALF OF THE AGGREGATOR AND ATTESTS THAT THE CONTENTS OF THE APPLICATION ARE TRUTHFUL, ACCURATE, AND COMPLETE.</p>  <p>Signature of the applicant or its authorized representative</p> <p>Name: BRETT JURISH</p> <p>Title: CEO</p>	<p>07-28-21 Date</p>

Filing Instructions		
	<p>1) Mail an original and two paper copies of this form and all separate attachments to: Executive Director, NHPUC, 21 South Fruit St., Suite 10, Concord, NH 03301</p> <p>2) E-mail a PDF of this form and all separate attachments to: Executive.Director@puc.nh.gov</p>	

Exhibit C


Marketing Systems Group, LLC ("MSG"), is a licensed energy broker in the following states:

California
Connecticut
Florida
Georgia
Illinois
Indiana
Massachusetts
Maryland
Maine
Michigan
New Hampshire
New Jersey
New York
Ohio
Pennsylvania
Texas
West Virginia

MSG is seeking licensure as an energy broker in the following states:

Delaware
District of Columbia
Virginia

Search Business Names

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Search Result

Business Name	Business ID	Homestate Name	Previous Name	Business Type	Principal Office Address	Registered Agent Name	Status
MARKETING SYSTEMS GROUP, LLC (/online/BusinessInquire/BusinessInformation? businessID=659272)	829245	MARKETING SYSTEMS GROUP, LLC		Foreign Limited Liability Company	27 N Wacker Dr. Ste 560, Chicago, IL, 60606, USA	INCORP SERVICES, INC.	Good Standing

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Business Information

Business Details

Business Name:	MARKETING SYSTEMS GROUP, LLC	Business ID:	829245
Business Type:	Foreign Limited Liability Company	Business Status:	Good Standing
Business Creation Date:	10/14/2019	Name in State of Formation:	MARKETING SYSTEMS GROUP, LLC
Date of Formation in Jurisdiction:	07/24/2013	Mailing Address:	27 N Wacker Dr. Ste 560, Chicago, IL, 60606, USA
Principal Office Address:	27 N Wacker Dr. Ste 560, Chicago, IL, 60606, USA	Next Report Year:	2022
Citizenship / State of Formation:	Foreign/Illinois	Last Annual Report Year:	2021
Duration:	Perpetual	Phone #:	312-300-0442
Business Email:	regulatory@iionenergy.com	Fiscal Year End Date:	NONE
Notification Email:	regulatory@iionenergy.com		

Principal Purpose

S.No	NAICS Code	NAICS Subcode
1	OTHER / Broker for energy services	

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Principals Information**Name/Title**

Brett Jurishi / Chief Executive Officer

Alexander Roenblat / Other Officer

Business Address

27 N Wacker Dr Ste 560, Chicago, IL, 60606, USA

27 N Wacker Dr Ste 560, Chicago, IL, 60606, USA

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Registered Agent Information

Name: INCORP SERVICES, INC.

Registered Office 152 S Mast Street, Goffstown, NH, 03045, USA

Address:

Registered Mailing 152 S Mast Street, Goffstown, NH, 03045, USA

Address:

Trade Name Information

No Trade Name(s) associated to this business.

Trade Name Owned By

No Records to View.

Trademark Information

Trademark Number	Trademark Name	Business Address	Mailing Address
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No records to view.

[Filing History](#)[Address History](#)[View All Other Addresses](#)[Name History](#)[Shares](#)[Businesses Linked to Registered Agent](#)[Return to Search](#)[Back](#)NH Department of State, 107 North Main St, Room 204, Concord, NH 03301 -- [Contact Us \(/online/Home/ContactUS\)](#)

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