



Competitive Electric Power Supplier Application Form

This form may be used to: (1) apply for initial registration as a competitive electric power supplier (CEPS) in New Hampshire, (2) apply for renewal of registration as a CEPS in New Hampshire, and (3) notify the Commission of any changes to information in a previously filed CEPS application. *This form is provided as a convenience for filing only; you are required to provide all information specified under Puc 2006.01 when applying for initial or renewal registration as a CEPS, but you are not required to use this form when doing so.*

Indicate whether this application is for an initial registration or for a renewal. Initial <input checked="" type="checkbox"/> Renewal <input type="checkbox"/>		
Applicant's General Information		
Puc 2006.01(a)	Legal Name	Grid Power Direct LLC
	Trade Name (d/b/a) (if applicable)	N/A
Puc 2006.01(b)	Business Mailing Address	1 Metrotech Center North, Third Floor Brooklyn, NY 11201
	Telephone Number	877-677-8719
	E-Mail Address	Info@GridPowerDirect.com
	Website Address	www.gridpowerdirect.com
Puc 2006.01(c)	Provide the state or jurisdiction of organization, if anything other than an individual.	NEW YORK
Puc 2006.01(d)	Provide the name(s), title(s), business address(es), telephone number(s), and e-mail address(es) of the applicant if an individual, or of the applicant's principal(s)1 if it is anything other than an individual. Use additional sheets as needed.	
	Name	Ezra Doueck
	Title	Managing Member
	Business Mailing Address	1 Metrotech Center North, Third Floor Brooklyn, NY 11201
	Telephone Number	347-799-1685
	E-Mail Address	ezra@gridpowerdirect.com
	Name	Jack Doueck
	Title	Principal
	Business Mailing Address	1 Metrotech Center North, Third Floor Brooklyn, NY 11201
	Telephone Number	347-799-1685
	Email Address	jd@advancedenergycap.com
	Name	
	Title	
Business Mailing Address		
Telephone Number	- -	
E-Mail Address		

1 "Principals" means, for a corporation, any of its officers, directors, or controlling shareholders, for a limited liability company, any of its managers or controlling members, for a partnership, any of its general partners, and for any other business entity, any of its personnel exercising executive functions and any of its controlling equity owners.



Affiliates and Subsidiaries		
Puc 2006.01(e)	Provide the following information regarding any affiliates ² and subsidiaries of the applicant that are conducting business in New Hampshire. Use additional sheets as needed.	
	Name of Entity	N/A
	Business Address	N/A
	Telephone Number	000- -
	Provide a description of the business purpose of the entity. N/A	
	Provide a description of any agreements with any affiliated New Hampshire utility, and the docket number relative to the filing of any such agreements with the Commission. N/A	
	Name of Entity	N/A
	Business Address	N/A
		N/A
	Telephone Number	- -
Provide a description of the business purpose of the entity. N/A		
Provide a description of any agreements with any affiliated New Hampshire utility, and the docket number relative to the filing of any such agreements with the Commission. N/A		

² "Affiliate" means any of the following:

- (a) Any person or entity that directly or indirectly owns, controls, or holds with power to vote a majority of the outstanding voting securities or such minority thereof as to give such person substantial control of another person or entity;
- (b) Any person or entity that is directly or indirectly owned, controlled, or held by any person or entity described in (a) above through either power to vote a majority of the outstanding voting securities or such a minority so as to maintain substantial control of such person or entity;
- (c) Any person or entity with which another person or entity has a management or service contract or arrangement that provides such person or entity with effective control over the management, supervision, or operation of the other person or entity; or
- (d) Any person or entity who or which actually exercises effective control over the management, supervision, or operation of another person or entity.



Customer Service Department Contact		
Puc 2006.01(f)	Name	Ezra Doueck
	Title	Managing Member
	Toll-Free Telephone Number (if available)	877-677-8719
	Telephone Number	347-799-1685
	E-Mail Address	ezra@gridpowerdirect.com

Customer Complaints Contact		
Puc 2006.01(g)(1)	Name	Ezra Doueck
	Title	Managing Member
	Business Mailing Address	1 Metrotech Center North, Third Floor
		Brooklyn, NY 11201
	Telephone Number	347-799-1685
E-Mail Address	ezra@gridpowerdirect.com	

Regulatory Compliance Matters Contact		
Puc 2006.01(g)(2)	Name	Ezra Doueck
	Title	Managing Member
	Business Mailing Address	1 Metrotech Center North, Third Floor
		Brooklyn, NY 11201
	Telephone Number	347-799-1685
E-Mail Address	ezra@gridpowerdirect.com	

Commission Assessment Payments Contact		
Puc 2006.01(g)(3)	Name	Ezra Doueck
	Title	Managing Member
	Business Mailing Address	1 Metrotech Center North, Third Floor
		Brooklyn, NY 11201
	Telephone Number	347-799-1685
E-Mail Address	ezra@gridpowerdirect.com	



Separate Attachments: Business Authority, Trade Name, ISO-NE Market Participation, and EDI Certification	
Puc 2006.01(h)	Provide, as a separate attachment, evidence of the applicant's authorization to do business in New Hampshire from the New Hampshire secretary of state by submitting, with this application form, either of the following: (1) a recent printout of the applicant's listing on the N.H. Secretary of State website with the status "In Good Standing" or words of similar import; or (2) a copy of a certificate from the N.H. Secretary of State's office stating that the applicant is authorized to do business in New Hampshire.
Puc 2006.01(i)	Provide, as a separate attachment, evidence of the applicant's registration of the trade name, if any, to be used by the applicant in New Hampshire from the New Hampshire secretary of state by submitting, with this application form, either of the following: (1) A recent printout of the applicant's trade name on the N.H. Secretary of State website with the status "Active" and indicating that the trade name is owned by the applicant; or (2) A copy of a certificate from the N.H. Secretary of State's office indicating that the applicant has registered as doing business under the trade name.
Puc 2006.01(j)	Provide, as a separate attachment, evidence of the applicant's ISO New England market participant membership.
Puc 2006.01(k)	Provide, as a separate attachment, electronic data interchange (EDI) certification from each electric distribution utility in whose franchise area the applicant intends to operate.

Franchise Areas, Customer Types to be Served, and Other States	
Puc 2006.01(l)	List the utility franchise areas in which the applicant intends to operate and, to the extent the applicant does not intend to provide service in the entire franchise area of a utility, a delineation of the cities and towns where the applicant intends to provide service within each utility franchise area. GRID POWER DIRECT LLC ONLY INTENDS TO OPERATE IN UNITIL NEW HAMPSHIRE AT THIS TIME.
Puc 2006.01(m)	Provide a statement whether or not the applicant intends to serve the following types of customers: residential, small commercial, large commercial, and industrial. GRID POWER DIRECT LLC INTENDS TO SERVE LARGE COMMERCIAL AND INDUSTRIAL CUSTOMERS.
Puc 2006.01(n)	List the other states or jurisdictions in which the applicant currently conducts business relating to the sale of electricity. GRID POWER DIRECT LLC CURRENTLY OPERATES AS AN ELECTRIC SUPPLIER IN THE BELOW STATES: - IL - MD - MA - NJ - NY - OH - PA



Customer Complaints	
Puc 2006.01(e)	<p>Use either the table below or a separate attachment to provide a list disclosing the number and type of customer complaints concerning the applicant or its principals and affiliates filed with or by any commission or regulatory agency, attorney general's office, or other governmental consumer protection regulatory authority, for the most recent 2 calendar years in every state or other jurisdiction in which the applicant has conducted business relating to the sale of electricity.</p> <p>In the table below, enter abbreviations of applicable states or the jurisdiction across the top row, complaint types in the left column, and, for each cell in the table, the number of complaints for each type within the applicable state or jurisdiction.</p>

Complaint Type	(enter applicable states/jurisdictions in row just below)										Total
N/A											0
											0
											0
											0
											0
											0
											0
											0
											0
											0
											0
											0
Total	0	0	0	0	0	0	0	0	0	0	0



Statements Regarding Applicant and its Principals		
Respond to each of the following questions with either "Yes" or "No."		
Puc 2006.01(p)(1)	Has applicant or any of its principals ever been convicted of any felony that has not been annulled by a court?	No
Puc 2006.01(p)(2)	Has applicant or any of its principals, within the 10 years immediately prior to application, had any civil, criminal, or regulatory sanctions or penalties imposed against it, him, or her pursuant to any state or federal consumer protection law or regulation?	No
Puc 2006.01(p)(3)	Has applicant or any of its principals, within the 10 years immediately prior to application, settled any civil, criminal, or regulatory investigation or complaint involving any state or federal consumer protection law or regulation?	No
Puc 2006.01(p)(4)	Is applicant or any of its principals currently the subject of any pending civil, criminal, or regulatory investigation or complaint involving any state or federal consumer protection law or regulation?	No
Puc 2006.01(p)(5)	Has applicant or any of its principals been denied authorization to provide competitive electricity supply service or electric aggregation service in any other state or jurisdiction?	YES
Puc 2006.01(q)	If an affirmative answer is provided to any item above, then provide a detailed explanation of the occurrence and the related circumstances. Use additional sheets as needed. PLEASE SEE ATTACHMENT # 5.	

Telemarketing		
Puc 2006.01(s)	Does the applicant intend to telemarket? Respond with either "Yes" or "No."	No
If the response to the question above is "Yes," then respond to the following three questions:		
Puc 2006.01(r)(1)	Will the applicant maintain a list of customers who request being placed on the applicant's do-no-call list for the purposes of telemarketing?	
Puc 2006.01(r)(2)	Will the applicant obtain monthly updated do-no-call lists from the National Do Not Call Registry?	
Puc 2006.01(r)(3)	Will the applicant NOT initiate calls to New Hampshire customers who have either requested being placed on the applicant's do-not-call list(s) or who are listed on the National Do Not Call Registry?	

In-Person Solicitation of Residential Customers		
Puc 2006.01(u)	Does the applicant intend to enroll residential customers through in-person solicitation at the customer's residence? Respond with either "Yes" or "No."	No
If the response to the question above is "Yes," then provide the following items as separate attachments:		
Puc 2006.01(t)(1)	A plan for in-person solicitation of residential customers at their residences, including provisions to ensure legal and regulatory compliance and quality assurance.	
Puc 2006.01(t)(2)	A description of the applicant's training program for employees or representatives who will conduct in-person solicitation of residential customers at their residences.	
Puc 2006.01(t)(3)	An identification of any third party vendor or vendors the applicant intends to use to conduct in-person solicitation of residential customers at their residences.	
Puc 2006.01(t)(4)	A copy of the applicant's performance standards and code of conduct for any employees, representatives, or vendors who or which will conduct in-person solicitation of residential customers at their residences.	
Puc 2006.01(t)(5)	A copy of field audit standards used to evaluate the performance of employees, representatives, or vendors who or which will conduct in-person solicitation of residential customers at their residences.	



Sample Bill Form		
Puc 2006.01(v)	Does the applicant intend to use only the utility's billing service? Respond with either "Yes" or "No."	YES
Puc 2006.01(v)	If the response to the question above is "No," then provide a sample of the bill form(s) the applicant intends to use as a separate attachment.	

Residential and Small Commercial Customer Contracts		
Puc 2006.01(w)	Does the applicant intend to serve residential and small commercial customers? Respond with either "Yes" or "No."	NO
If the response to the question above is "Yes," then provide the following item as a separate attachment:		
Puc 2006.01(w)	A copy of each contract to be used for residential customers and for small commercial customers, including any schedules or other documentation attached to, incorporated into, or referenced in such contract.	

File Financial Security Instrument		
Refer to Puc 2003.03 for the financial security requirements.		
Puc 2003.01(b)(2)	Provide an original executed financial security instrument that meets the requirements of Puc 2003.03.	
	File the original, executed financial security instrument with the Executive Director. The financial security instrument can be filed separately from the application form, by U.S. mail, overnight express, or hand delivery.	

Submit Application Fee (For Initial Applications Only)		
Puc 2003.01(b)(3)	For an application for initial registration, submit payment of the application fee in the amount of \$250.00 to the Executive Director by U.S. mail, overnight express, or hand delivery. Make check payable to: New Hampshire Public Utilities Commission.	
	Note that there is no fee for a renewal application.	

Expected Marketing Start Date		
Puc 2006.01(x)	Provide the date upon which the applicant expects to commence marketing its services to customers in New Hampshire.	3/15/2021 Date

Attestation and Signature		
Puc 2006.01(y) and (z)	<p>BY SIGNING BELOW, THE APPLICANT REPRESENTATIVE CERTIFIES THAT IT HAS THE AUTHORITY TO FILE THE APPLICATION ON BEHALF OF THE CEPS AND ATTESTS THAT THE CONTENTS OF THE APPLICATION ARE TRUTHFUL, ACCURATE, AND COMPLETE.</p> <p><i>Ezra Doueck</i> _____ Signature of the applicant or its authorized representative</p> <p>Name: EZRA DOUECK</p> <p>Title: MANAGING MEMBER</p>	<p>3/11/2021 _____ Date</p>

Filing Instructions		
	<p>1) Mail an original and two paper copies of this form and all separate attachments to: Executive Director, NHPUC, 21 South Fruit St., Suite 10, Concord, NH 03301</p> <p>2) E-mail a PDF of this form and all separate attachments to: Executive.Director@puc.nh.gov</p>	

Grid Power Direct LLC NH CEPS Registration Attachments

Attachment 1	PUC 2006.01(h)
Attachment 2	PUC 2006.01(i)
Attachment 3	PUC 2006.01(j)
Attachment 4	PUC 2006.01(k)
Attachment 5	PUC 2006.01(q)

Attachment 1 PUC 2006.01(h)

Please see below for evidence of Grid Power Direct LLC's authorization to do business in New Hampshire from the New Hampshire Secretary of State:

State of New Hampshire
Department of State

CERTIFICATE OF EXISTENCE
OF
GRID POWER DIRECT, LLC

This is to certify that **GRID POWER DIRECT, LLC** is registered in this office as a New York Limited Liability Company to transact business in New Hampshire on 2/10/2021 6:20:00 PM.

Business ID: 862774



IN TESTIMONY WHEREOF,
I hereto set my hand and cause to be affixed
the Seal of the State of New Hampshire,
this 10th day of February A.D. 2021

A handwritten signature in cursive script, appearing to read "William M. Gardner".

William M. Gardner
Secretary of State

State of New Hampshire
Department of State

CERTIFICATE

I, William M. Gardner, Secretary of State of the State of New Hampshire, do hereby certify that GRID POWER DIRECT, LLC is a New York Limited Liability Company registered to transact business in New Hampshire on February 10, 2021. I further certify that all fees and documents required by the Secretary of State's office have been received and is in good standing as far as this office is concerned.

Business ID: 862774

Certificate Number : 0005255064



IN TESTIMONY WHEREOF,

I hereto set my hand and came to be affixed
the Seal of the State of New Hampshire,
this 10th day of February A.D. 2021.

A handwritten signature in cursive script, appearing to read "William M. Gardner".

William M. Gardner
Secretary of State

Attachment 2 PUC 2006.01(i)

Grid Power Direct LLC is not operating under a separate trade name and therefore, this section is not applicable.

Attachment 3 PUC 2006.01(j)

Please see below for evidence of Grid Power Direct LLC's ISO New England market participant membership:



July 2018

Ezra Douek
Managing Member
Grid Power Direct, LLC
ezra@gridpowerdirect.com

Jack Douek
Principal
Grid Power Direct, LLC
jd@advancedenergycap.com

Gentlemen:

It is our pleasure, on behalf of the more than 480 members of the New England Power Pool and 192 members of the Supplier Sector, to welcome Grid Power Direct, LLC (Grid Power Direct) to the Pool and to the Supplier Sector.

NEPOOL's mission, which it shares with ISO New England, is to "create and sustain open, non-discriminatory, competitive, unbundled markets for energy, capacity and ancillary services that are balanced between buyers and sellers." To that end, NEPOOL brings together its members to figure out how to make competitive wholesale market work; to create that level playing field upon which competition will thrive ensuring reasonable costs for the consumer. We look forward to the unique perspective and experiences that you will bring to the NEPOOL table, for it is through discussion with members like you that NEPOOL will help shape the debate on how best to design, implement, and refine wholesale competitive markets that develop, nurture and facilitate competition. NEPOOL is where markets are made.

The Participants act collectively through the Participants Committee, pursuant to governance arrangements that have evolved since NEPOOL's formation in 1971. As an introduction to NEPOOL and its processes, we have included with this letter materials from the most recent **New Member Orientation**. We urge you to actively participate, not only in the work of the Participants Committee, but in the supporting work of the other Technical Committees, Subcommittees, Working Groups, and task forces, other stakeholder groups. For a sense of the work of those Committees, we direct you to the Committees section of the **2017 NEPOOL Annual Report** included with this letter. We have also included for your information a **2018 Leadership Contact List** should you have any questions or need to reach out to the NEPOOL officers or counsel for the Principal Committees and Subcommittees.

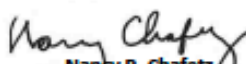
And finally, we direct you to the NEPOOL website (www.nepool.com), which provides access to information you might need today, tomorrow, and beyond. The NEPOOL website has a comprehensive Committee Calendar and access to Participants Committee meeting materials, News & Notes, an eLibrary, Sector rosters, and more.

The NEPOOL officers look forward to Grid Power Direct's participation as a member of our Pool, contributing to its efforts to "make markets work". If you have any questions related to participation in the NEPOOL process, please feel free to reach out to either of us, or any of the NEPOOL leadership.

With best wishes, we are,

Sincerely yours,


Thomas W. Kaslow
2018 Participants Committee Chair


Nancy P. Chafetz
2018 Supplier Sector Vice-Chair

Attachment 4 PUC 2006.01(k)

Please see below for EDI certification from Unitil New Hampshire, the only utility Grid Power Direct LLC plans to operate in at this time.



Electronic Data Interchange (EDI) Certification

Unitil Energy Systems (UES)

Issued to: Grid Power Direct LLC
Represented by: Ezra Doueck

Issued by: Unitil Energy Systems
Represented by: Maureen Cote, Supplier Services Analyst

Date: February 11, 2021

This is official notification of the successful completion of Electric EDI testing between Unitil Energy Systems and Grid Power Direct. As of 02/11/2021, Unitil Energy Systems does hereby declare Grid Power Direct as a certified EDI trading partner capable of exchanging the following transactions:

810	Invoice
814	Change
814	Drop
814	Enrollment
814	Historical Usage Request
820	Payment Notification
867	Historical Usage
867	Monthly Usage
997	Functional Acknowledgement

Grid Power Direct has successfully satisfied all the requirements of connectivity with Unitil Energy Systems. Grid Power Direct has also proven through detailed transaction testing its understanding of the business rules and EDI formats required for account maintenance, and billing (dual and LDC rate-ready consolidated) as described by the New Hampshire Public Utilities Commission and using V12 version 4010 standards.

maureen cote

Signature
02/11/2021

Date

Maureen Cote
Supplier Services Analyst
Unitil Service Corp.
6 Liberty Lane West
Hampton, NH 03842-1720
EL_SupplierServices@unitil.com

Attachment 5 PUC 2006.01(q)

Grid Power Direct LLC is providing additional information for Section PUC 2006.01(p)(5):

Grid Power Direct LLC had its license revoked by the CT Public Utilities Regulatory Authority ("PURA"). Grid Power Direct LLC was licensed as a retail supplier but not serving customers and did not meet certain compliance deadlines such as providing an updated environmental disclosure label on their website. PURA sent one notice to Grid Power Direct LLC notifying them of this issue but they did not receive it and therefore, did not know they were out of compliance. PURA then revoked their license and Grid Power Direct LLC was not made aware until after this occurred. Grid Power Direct LLC is now working closely with PURA to re-file their application and ensure they are aware of all compliance deadlines. No customers were affected. Grid Power Direct LLC is fully aware of all New Hampshire compliance deadlines and does not envision this being an issue in New Hampshire or any other state they operate in.