



February 8, 2023

**VIA FEDERAL EXPRESS**

New Hampshire Department of Energy  
21 South Fruit Street, Suite 10  
Concord, N.H. 03301-2429

Re: Renewal Application of Diversegy, LLC as an Electric Load Aggregator

Dear Staff:

Pursuant to Puc 2003.05, please find enclosed the application of Diversegy, LLC, for renewal of its registration as an Electric Load Aggregator in New Hampshire.

Enclosed within is the requisite original application as well as two copies. In accordance with New Hampshire Department of Energy rules this application has also been submitted via email.

Please do not hesitate to let me know if you have any questions or concerns about this application.

Sincerely,

A handwritten signature in black ink, appearing to read 'Avi Keilson', with a long horizontal flourish extending to the right.

Avi Keilson  
Director of Regulatory Affairs  
973.438.3920  
[akeilson@genieretail.com](mailto:akeilson@genieretail.com)

**Electric Load Aggregation Application Form**

This form may be used to: (1) apply for initial registration as an electric load aggregator in New Hampshire, (2) apply for renewal of registration as an electric load aggregator in New Hampshire, and (3) notify the Department of Energy of any changes to information in a previously filed electric aggregator application form. This form is provided as a convenience for filing only. You are required to provide all information specified under Puc 2006.02 when applying for initial or renewal registration as an electric aggregator, but you are not required to use this form when doing so.

Indicate whether this application is for an initial registration or for a renewal. Initial <input type="checkbox"/> Renewal <input checked="" type="checkbox"/>		
Applicant's General Information		
Puc 2006.02(a)	Legal Name	DIVERSEGY, LLC
	Trade Name (d/b/a) (if applicable)	
Puc 2006.02(b)	Business Mailing Address	520 Broad Street Newark, NJ 07102
	Telephone Number	201-374-9641
	E-Mail Address	info@diversegy.com
	Website Address (if applicable)	www.Diversegy.com
	Provide the name(s), title(s), business address(es), telephone number(s), and e-mail address(es) of the applicant, if an individual, or of the applicant's principal(s), <sup>1</sup> if the applicant is anything other than an individual. Use additional sheets if your response exceeds the space provided on the form.	
Puc 2006.02(c)	Name	Michael Stein
	Title	CEO
	Business Mailing Address	520 Broad Street Newark, NJ 07102
	Telephone Number	973-438-3500
	E-Mail Address	mstein@genie.com
	Name	Alan Schwab
	Title	President
	Business Mailing Address	520 Broad Street Newark, NJ 07102
	Telephone Number	973-438-3500
	Email Address	aschwab@genieretail.com
	Name	Avi Goldin
	Title	CFO
	Business Mailing Address	520 Broad Street Newark, NJ 07102
Telephone Number	973-438-3500	
E-Mail Address	agoldin@genie.com	

1. "Principals" means, for a corporation, any of its officers, directors, or controlling shareholders, for a limited liability company, any of its managers or controlling members, for a partnership, any of its general partners, and for any other business entity, any of its personnel exercising executive functions and any of its controlling equity owners.

Customer Service Contact		
Puc 2006.02(d)	Name	Susan Erwin
	Title	Price Desk Manager
	Telephone Number	201-374-9641
	Toll-Free Telephone Number (if available)	844-841-5458
	E-Mail Address	info@diversegy.com

Customer Complaints Contact		
Puc 2006.02(e)(1)	Name	Susan Erwin
	Title	Price Desk Manager
	Business Mailing Address	520 Broad Street Newark, NJ 07102
	Telephone Number	201-374-9641
	E-Mail Address	info@diversegy.com

Regulatory Compliance Matters Contact		
Puc 2006.02(e)(2)	Name	Avi Keilson
	Title	Director of Regulatory Affairs
	Business Mailing Address	520 Broad Street Newark, NJ 07102
	Telephone Number	973-438-3920
	E-Mail Address	akeilson@genieretail.com

Department of Energy Assessment Payments Contact		
Puc 2006.02(e)(3)	Name	Avi Keilson
	Title	Director of Regulatory Affairs
	Business Mailing Address	520 Broad Street Newark, NJ 07102
	Telephone Number	973-438-3920
	E-Mail Address	akeilson@genieretail.com


Separate Attachments: Business Authority and Trade Name	
Puc 2006.02(f)	Provide, as a separate attachment, evidence of the applicant's authorization to do business in New Hampshire from the New Hampshire secretary of state by submitting either of the following: (1) a recent printout of the applicant's listing on the N.H. Secretary of State website with the status "In Good Standing" or words of similar import; (2) or a copy of a certificate from the N.H. Secretary of State's office stating that the applicant is authorized to do business in New Hampshire.
Puc 2006.02(g)	Provide, as a separate attachment, evidence of the applicant's registration of the trade name, if any, to be used by the applicant in New Hampshire from the New Hampshire secretary of state by submitting either of the following: (1) a recent printout of the applicant's trade name on the N.H. Secretary of State website with the status "Active" and indicating that the trade name is owned by the applicant; or (2) a copy of a certificate from the N.H. Secretary of State's office indicating that the applicant has registered as doing business under the trade name.

Statements Regarding Applicant and its Principals		
	Please respond to each of the following questions with either "Yes" or "No."	
Puc 2006.02(h)(1)	Has applicant or any of its principals ever been convicted of any felony that has not been annulled by a court?	No
Puc 2006.02(h)(2)	Has applicant or any of its principals, within the 10 years immediately prior to application, had any civil, criminal, or regulatory sanctions or penalties imposed against it, him, or her pursuant to any state or federal consumer protection law or regulation?	No
Puc 2006.02(h)(3)	Has applicant or any of its principals, within the 10 years immediately prior to application, settled any civil, criminal, or regulatory investigation or complaint involving any state or federal consumer protection law or regulation?	No
Puc 2006.02(h)(4)	Is applicant or any of its principals currently the subject of any pending civil, criminal, or regulatory investigation or complaint involving any state or federal consumer protection law or regulation?	No
Puc 2006.02(h)(5)	Has applicant or any of its principals been denied authorization to provide competitive electricity supply service or electric aggregation service in any other state or jurisdiction?	No
	If an affirmative answer is provided to any item above, then provide a detailed explanation of the occurrence and the related circumstances. Use additional sheets as needed.	

Other States		
Puc 2006.02(i)	Please list other states or jurisdictions in which the applicant currently conducts business relating to the aggregation of electric customers.	DC, DE, IL, MA, MD., NJ, OH, PA, F

Statement Regarding Supplier Representation		
Puc 2006.02(j)	Please respond to the following question with either "Yes" or "No." Is the applicant representing any supplier interest?	Yes
	If the response to the preceding question is "Yes," please list the supplier(s) represented. Use additional sheets if needed. Constellation, Direct Energy, Engie, First Point Power, NEXtera, EDF, Town Square.	

Expected Marketing Start Date		
Puc 2006.02(k)	Provide the date upon which the applicant expects to commence marketing its services to customers in New Hampshire.	Date _____

Attestation and Signature		
Puc 2006.02(l) and (m)	BY SIGNING BELOW, THE APPLICANT REPRESENTATIVE CERTIFIES THAT IT HAS THE AUTHORITY TO FILE THE APPLICATION ON BEHALF OF THE AGGREGATOR AND ATTESTS THAT THE CONTENTS OF THE APPLICATION ARE TRUTHFUL, ACCURATE, AND COMPLETE.   Signature of the applicant or its authorized representative  Name: Alan Schwab  Title: President	1/23/2023 Date

Filing Instructions		
	1) Mail an original and two paper copies of this form and all separate attachments to: New Hampshire Department of Energy, 21 South Fruit St., Suite 10, Concord, NH 03301  2) E-mail a PDF of this form and all separate attachments to: <a href="mailto:registrations@energy.nh.gov">registrations@energy.nh.gov</a>	

## Business Information

### Business Details

Business Name: DIVERSEGY LLC

Business ID: 705312

Business Type: Foreign Limited Liability Company

Business Status: Good Standing

Business Creation Date: 03/10/2014

Name in State of Formation: DIVERSEGY LLC

Date of Formation in Jurisdiction: 03/10/2014

Principal Office Address: 520 Broad Street, Newark, NJ, 07102, USA

Mailing Address: 520 Broad Street, Newark, NJ, 07102, USA

Citizenship / State of Formation: Foreign/Texas

Last Annual Report Year: 2022

Next Report Year: 2023

Duration: Perpetual

Business Email: mini@idt.net

Phone #: 972-924-5642

Notification Email: mini@idt.net

Fiscal Year End Date: NONE

### Principal Purpose

S.No	NAICS Code	NAICS Subcode
1	OTHER / Electricity and natural gas broker/aggregator.	

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### Principals Information

Name/Title	Business Address
Genie Energy Services, LLC / Member	520 Broad Street, Newark, NJ, 07102, USA

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### Registered Agent Information

Name: CORPORATION SERVICE COMPANY

Registered Office Address: 10 Ferry St Ste 313, Concord, NH, 03301, USA

Registered Mailing Address: 10 Ferry St Ste 313, Concord, NH, 03301, USA

### Trade Name Information

No Trade Name(s) associated to this business.

### Trade Name Owned By

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No Records to View.

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### Trademark Information

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Trademark Number	Trademark Name	Business Address	Mailing Address
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No records to view.

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