



NRG Retail East  
2929 Arch Street, Suite 1902  
Philadelphia, PA 19104

January 16, 2025

**VIA FedEx**

New Hampshire Department of Energy  
Attn: Registrations Unit  
21 South Fruit Street, Suite 10  
Concord, NH 03301  
[registrations@energy.nh.gov](mailto:registrations@energy.nh.gov)

**RE: Direct Energy Business, LLC, Direct Energy Services, LLC and NRG Business Marketing LLC Corporate Structure Update**

Dear Sir/Madam:

Provided herewith is notification of a corporate structure update with the entities parent entity, Direct Energy Marketing Inc., effective January 1, 2025, is now Direct Energy Marketing LLC. Effective January 1, 2025, Direct Energy US Holdings Inc. is now Direct Energy US Holdings LLC. Please see the table below of the affected entities.

\*Please note NRG Business Marketing LLC's parent entity is Direct Energy Business, LLC and its parent entity is Direct Energy Services, LLC ("DES"). DES's parent entity is Direct Energy Marketing LLC. The parent entity of Direct Energy Marketing LLC is Direct Energy US Holdings LLC.

Entity	Commodity	License #
Direct Energy Business, LLC	Electric	<del>DM 15-373</del> 2023-088
Direct Energy Services, LLC	Electric	<del>DM 15-513</del> 2023-089
NRG Business Marketing LLC	Electric	<del>DM 13-260</del> 2024-085
NRG Business Marketing LLC	Gas	DM 13-121 2023-001

Should you have any questions or require additional information, please contact Angela Schorr at 516-652-4254 or via email at [Angela.schorr@nrg.com](mailto:Angela.schorr@nrg.com).

Respectfully,

Angela Schorr  
Director, Regulatory Affairs  
Enclosures

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "DIRECT ENERGY US HOLDINGS INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "DIRECT ENERGY US HOLDINGS INC." TO "DIRECT ENERGY US HOLDINGS LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF DECEMBER, A.D. 2024, AT 4:52 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIRST DAY OF JANUARY, A.D. 2025 AT 12:02 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

3334767 8100V  
SR# 20244591909

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 205256337  
Date: 12-30-24

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
DELAWARE LIMITED LIABILITY COMPANY  
PURSUANT TO SECTION 18-214 OF  
THE DELAWARE LIMITED LIABILITY COMPANY ACT

1. The jurisdiction where the corporation was first formed is Delaware  
and the date the corporation first formed is December 22, 2000.
  
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
  
3. The name of the corporation immediately prior to filing this Certificate is  
Direct Energy US Holdings Inc.
  
4. The name of the limited liability company as set forth in the Certificate of  
Formation is Direct Energy US Holdings LLC.
  
5. The effective date and time for the conversion shall be January 1, 2025, at 12:02 a.m.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
17 day of December, A.D. 2024.

By:   
Authorized Person

Name: Deborah R. Fry  
Print or Type

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "DIRECT ENERGY US HOLDINGS LLC" FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF DECEMBER, A.D. 2024, AT 4:52 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE FIRST DAY OF JANUARY, A.D. 2025 AT 12:02 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

3334767 8100V  
SR# 20244591909

Authentication: 205256337  
Date: 12-30-24

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

**STATE OF DELAWARE  
CERTIFICATE OF FORMATION  
OF LIMITED LIABILITY COMPANY**

The undersigned authorized person, desiring to form a limited liability company pursuant to the Limited Liability Company Act of the State of Delaware, hereby certifies as follows:

1. The name of the limited liability company is Direct Energy US Holdings LLC

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2. The Registered Office of the limited liability company in the State of Delaware is located at 1209 Orange Street (street), in the City of Wilmington, Zip Code 19801. The name of the Registered Agent at such address upon whom process against this limited liability company may be served is The Corporation Trust Company

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3. The effective date and time for the conversion shall be January 1, 2025, at 12:02 a.m.

By: *Deborah R. Fry*  
Authorized Person

Name: Deborah R. Fry  
Print or Type

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "DIRECT ENERGY MARKETING INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "DIRECT ENERGY MARKETING INC." TO "DIRECT ENERGY MARKETING LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF DECEMBER, A.D. 2024, AT 4:49 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIRST DAY OF JANUARY, A.D. 2025 AT 12:02 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

2118036 8100V  
SR# 20244591908

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 205242132  
Date: 12-27-24

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 04:49 PM 12/23/2024  
FILED 04:49 PM 12/23/2024  
SR 20244591908 - File Number 2118036

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
DELAWARE LIMITED LIABILITY COMPANY  
PURSUANT TO SECTION 18-214 OF  
THE DELAWARE LIMITED LIABILITY COMPANY ACT

1. The jurisdiction where the corporation was first formed is Delaware  
and the date the corporation first formed is February 19, 1987.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The name of the corporation immediately prior to filing this Certificate is  
Direct Energy Marketing Inc.
4. The name of the limited liability company as set forth in the Certificate of  
Formation is Direct Energy Marketing LLC.
5. The effective date and time for the conversion shall be January 1, 2025, at 12:02 a.m.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
17 day of December, A.D. 2024.

By:   
Authorized Person

Name: Deborah R. Fry  
Print or Type

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "DIRECT ENERGY MARKETING LLC" FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF DECEMBER, A.D. 2024, AT 4:49 O`CLOCK P.M.

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1. The name of the limited liability company is Direct Energy Marketing LLC

2. The Registered Office of the limited liability company in the State of Delaware is located at 1209 Orange Street (street), in the City of Wilmington, Zip Code 19801. The name of the Registered Agent at such address upon whom process against this limited liability company may be served is The Corporation Trust Company

By: *Deborah R. Fry*  
Authorized Person

Name: Deborah R. Fry  
Print or Type