

COMMISSIONER  
Jared S. Chicoine

DEPUTY COMMISSIONER  
Christopher J. Ellms, Jr.

STATE OF NEW HAMPSHIRE



DEPARTMENT OF ENERGY  
21 S. Fruit St., Suite 10  
Concord, N.H. 03301-2429

TDD Access: Relay NH  
1-800-735-2964

Tel. (603) 271-3670

FAX No. 271-1526

Website:  
[www.energy.nh.gov](http://www.energy.nh.gov)

August 14, 2024

NRG Business Marketing, LLC  
Robert Gaudette, President/Director  
804 Carnegie Center  
Princeton, NJ 08540

Re: **REG 2024-085** – NRG Business Marketing, LLC  
Renewal Registration as a Competitive Electric Power Supplier

Dear Mr. Gaudette:

On July 23, 2024, NRG Business Marketing, LLC filed an application to renew its registration as a competitive electric power supplier (CEPS). NRG Business Marketing requested authority to operate in the franchise areas of Public Service Company of New Hampshire d/b/a Eversource Energy (Eversource), New Hampshire Electric Cooperative (NHEC), and Unitil Energy Systems, Inc. (Unitil), and to provide service to large commercial and industrial customers only. The application and materials demonstrate compliance with the requirements of N.H. Code Admin. Rules Puc 2003 and Puc 2006.01.

Under RSA 374-F:7, as amended effective July 1, 2021, the Department of Energy (Department) is now responsible for registration and regulation of CEPS and electric aggregators and for the adoption of related rules. The Department therefore is authorized to enforce the relevant provisions of the Puc 2000 rules, including those related to CEPS registration. *See* RSA 12-P:14.<sup>1</sup>

Pursuant to that statutory authority, and the applicable provisions of Puc 2003 and Puc 2006.01, I find that NRG Business Marketing has met the requirements to renew its registration as a CEPS. Accordingly, NRG Business Marketing's application for renewal registration as a CEPS is approved for a three-year term beginning on October 9, 2024, and ending at the close of business on October 9, 2027. Pursuant to Puc 2003.02(a), NRG Business Marketing must submit its renewal application at least 60 days prior to the expiration of the approved registration period, on or before August 10, 2027.

---

<sup>1</sup> On July 1, 2021, the Department came into existence and many functions previously performed by the Public Utilities Commission (PUC) were transferred to the Department. Under RSA 12-P:14, "[e]xisting rules, orders, and approvals of the [PUC] which are associated with any functions, powers, and duties, transferred to the [Department] pursuant to RSA 12-P:11 or any other statutory provision, shall continue in effect and be enforced by the commissioner of the [Department] until they expire or are repealed or amended in accordance with applicable law."

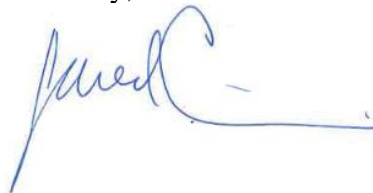
Please be aware that registered CEPS are subject to specific requirements contained in Puc 2000 - Competitive Electric Power Supplier and Aggregator Rules. These rules are available at: [https://gencourt.state.nh.us/rules/State\\_Agencies/puc2000.html](https://gencourt.state.nh.us/rules/State_Agencies/puc2000.html). In particular, note that, under Puc 2003.03(e), if a CEPS's financial security instrument will not be renewed or extended beyond its expiration date, it must (1) provide written notice to the Department of such non-renewal or non-extension no less than 60 days prior to the expiration date, and (2) submit to the Department a replacement financial security instrument meeting the requirements of the rules no less than 30 days prior to the expiration date, and that, under Puc 2003.03(f), a CEPS that fails to comply with the requirement to file a replacement financial security instrument is subject to fines, suspension, or revocation pursuant to Puc 2005.

Please also note that each CEPS must input into a shopping comparison website, maintained by the Department, information regarding its standard pricing policies, charges, and key terms for residential and small commercial customers. This information must be updated whenever it changes, but no less frequently than once per month. These requirements are intended to comply with RSA 374-F:4-b, II and Puc 2004.03(a). Following its initial registration, each CEPS will be sent by electronic mail a link to the website through which it must input the required information.

In addition, all CEPS must comply with the renewable portfolio standard (RPS) requirements of RSA 362-F. The RPS obligation applies to every "provider of electricity," as defined in RSA 362-F:2, XIV, which includes registered CEPS. Please also refer to the Puc 2500 rules for further details regarding RPS compliance and reporting requirements. RPS compliance is on a calendar year basis and must be reported to the Department by July 1 of the subsequent calendar year.

Pursuant to RSA 378:49 and Puc 2004.05, all CEPS also must comply with the requirement to disclose environmental characteristics of the electricity they sell to retail customers.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jared S. Chicoine", with a long horizontal flourish extending to the right.

Jared S. Chicoine  
Commissioner