

EESE Board Outreach and Education Committee

March 8, 2023

Meeting Minutes

Attendees: Bruce Clendenning (The Nature Conservancy), Rebecca Scott (Unitil), Amanda Noonan (DOE), Doria Brown (City of Nashua), Eric Stanley (Liberty), Matt Siska (GDS Associates), Sophia Donforth (NHEEP), Marc Lemanger (Eversource), Pat McDermott

The meeting was held in person at the New Hampshire Department Energy with remote participation via Teams. The meeting was called to order at 10:00 am.

1. Welcome
2. Discussion on what the committee would want a marketing partner to do relative to a public education campaign designed to promulgate the benefits of energy efficiency.
3. Discussion about establishing the objectives and criteria for the scope of work being requested of the hired vendor.
4. Discussion about the involvement of the recently signed energy efficiency Federal Fund programs and whether that can be included with the scope of work assigned to the vendor.
5. Discussion about a proposed centralized hub for calendared energy events throughout the year in New Hampshire with external links and possible suggested locations for such information.
6. Discussion about various types of proposed events to raise awareness to energy efficiency.
7. Discussion about possible collaboration with the Community Power Aggregator towns.
8. Discussion about the involvement of social media.
9. Informal agreement to compile the aforementioned ideas into a framework and circulate prior to next meeting.
10. Next Steps
 - a. Present the number of survey RFP responses at the next meeting.
 - b. Timeline for Governor and Council will likely be into May

The meeting was adjourned by unanimous consent.