

## **New Hampshire Department of Energy Social Media Guidelines**

The New Hampshire Department of Energy (NHDOE) has established a social media presence to share information with the public about subject related to the Department's mission. This includes providing information about programs, events, and other activities. Our goal is to share information with the public and to accept comments – with exceptions – that are appropriate to the content of the subject being discussed.

Please note that all NHDOE social media accounts are managed, and all comments made to them are moderated. Comments will not be edited by NHDOE staff, but the Department reserves the right to remove comments and posts that violate the State of New Hampshire Social Media Policy guidelines outlined below.

The Department also reserves the right to block users from its accounts should they repeatedly and clearly violate these basic guidelines.

The following content is prohibited on the NHDOE social media site(s). Posts or comments violating these rules shall be removed.

- Obscene, threatening, or harassing language;
- Personal attacks or offensive comments that target or disparage any group based on ethnicity, race, religion, age, gender, sexual identity, or disability;
- Language or comments that target or disparage any person because of the person's race, age, religion, sex, gender identity, or disability;
- Posts, comments, or links that may violate copyright, trademark, or other intellectual property laws;
- Posts or comments that tend to incite a breach of the peace;
- Comments unrelated to the posted topic. By establishing a social media presence, the NHDOE intends only to provide a limited public forum;
- Comments unrelated to the mission of the NHDOE;
- Personally identifiable privacy information of any individual;
- Commercial solicitation or advertising.

Your participation with NHDOE social media site(s) is at your own risk, and you are responsible for your comments, username and any information you provide. If you no longer wish to be a part of any NHDOE social media community, you may choose to adjust your account to remove yourself from that community at any time.

Posts originated by those who have chosen to participate with NHDOE social media community are not necessarily representative of the NHDOE nor does the NHDOE confirm their accuracy.

The views expressed by commenters on NHDOE social media accounts do not reflect those of the NHDOE nor does the NHDOE endorse the comments or opinions provided by these commenters. The NHDOE's following of social media accounts, or being followed by them, does not imply endorsement of content posted on those accounts.

Be aware that representatives from the State of New Hampshire may communicate via NHDOE social media accounts. Consequently, any communication via these accounts – whether by a state employee or the general public – may be subject to Right to Know requests.

The appearance of external links or advertisements on any NHDOE social media account page does not reflect the opinions of the NHDOE, nor can their appearance be construed as NHDOE endorsement or confirmation of their accuracy.

The NHDOE does not exercise any editorial control over the information provided by social media companies and their third-party advertisers.

This policy is subject to amendment or modification at any time to ensure its continued use is consistent with its intended purpose as a limited forum.

### **Contact**

NHDOE's social media accounts are managed by the Commissioner's Office. Contact [media@energy.nh.gov](mailto:media@energy.nh.gov) or 603-271-3670.